

Wealth

powering the next generation of wealth for everyone

Mission Statement

Wealth aims to tackle the economy's greatest challenges by applying technological innovation to create a new and efficient economic model that benefits everyone.

We are going to **upgrade** this economic model and democratic framework to realize the following benefits:

- 1) Responsible Capitalism
- 2) Universal rights, protections and freedoms
- 3) Frictionless democracy
- 4) Universal rising standards of living and basic income
- 5) Equality and justice

A number of countries, most importantly the U.S., are experiencing classic big internal conflicts over wealth, values, and power. The ways these conflicts are happening make it clear that they are in the classic Stage 5 part of the Big Cycle, which is the stage just before civil war.

Ray Dalio, founder Bridgewater Associates

The American dream is fraying and income inequality is like the fault line. Fixing income inequality will reignite the American dream.

Jamie Dimon, CEO JPMorgan Chase&Co.

In my experience, the upheaval the world has been experiencing demonstrates that it is vital to rebalance the essential dynamism of capitalism with our broader social goals. This is not an abstract issue or a naive aspiration.

Mark Carney, former Governor Bank of England

Problem Statement

Current capitalism has flaws, such as short-term investment horizons and systematic cheat codes (tax loopholes, offshoring wealth), leading to economic instability and inequality.

Global wealth is decreasing, and the wealth gap is widening.

Problem 1: Short-term investment horizons.

- Most of the dominant companies in their fields are publicly traded. This tends to promote short-term/quarter-by-quarter investment decisions that are at the expense of long-term opportunities and returns.
- Leaving fewer ways to maximize their profits resulting in higher prices, lower services, and lower, real-wage growth.

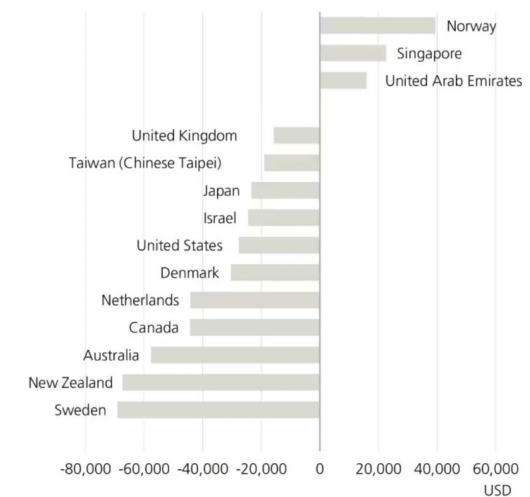
Problem 2: Systematic cheat codes.

- Crime/fraud, tax loopholes, and offshoring of wealth removes capital from the system.
- It creates dislocations and breaks the critical reinvestment and redevelopment/optimization cycle.

Overall, the top 10% richest own more than the bottom 90% combined.

US Federal Reserve

Figure 4: Change in wealth per adult (USD), 2022 – biggest gains and losses

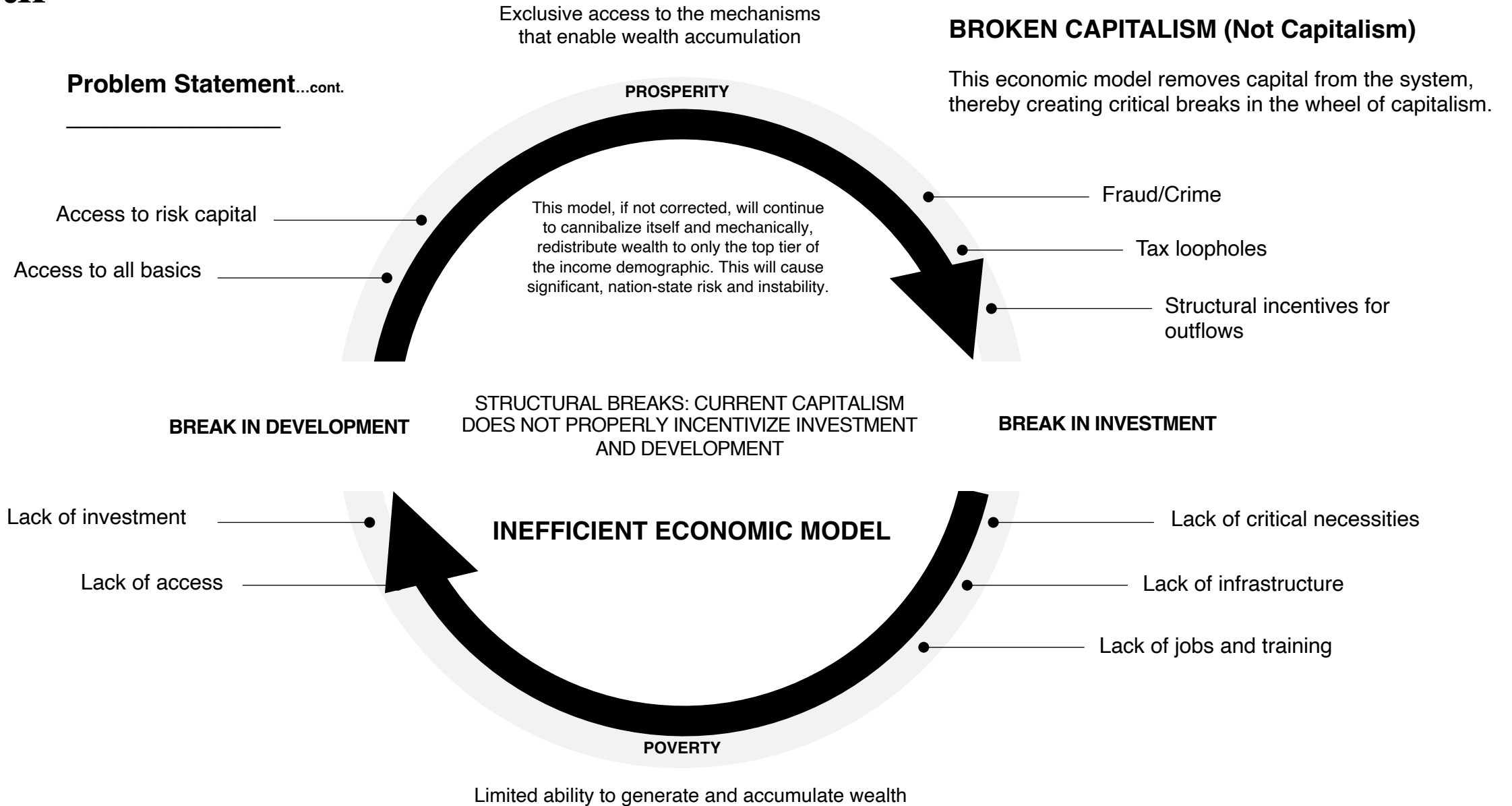


Source: James Davies, Rodrigo Lluberas and Anthony Shorrocks, Global Wealth Databook 2023

For the first time since 2008, global household wealth in US dollars terms decreased...second-largest reduction since 2000.

UBS Global Wealth Report 2023

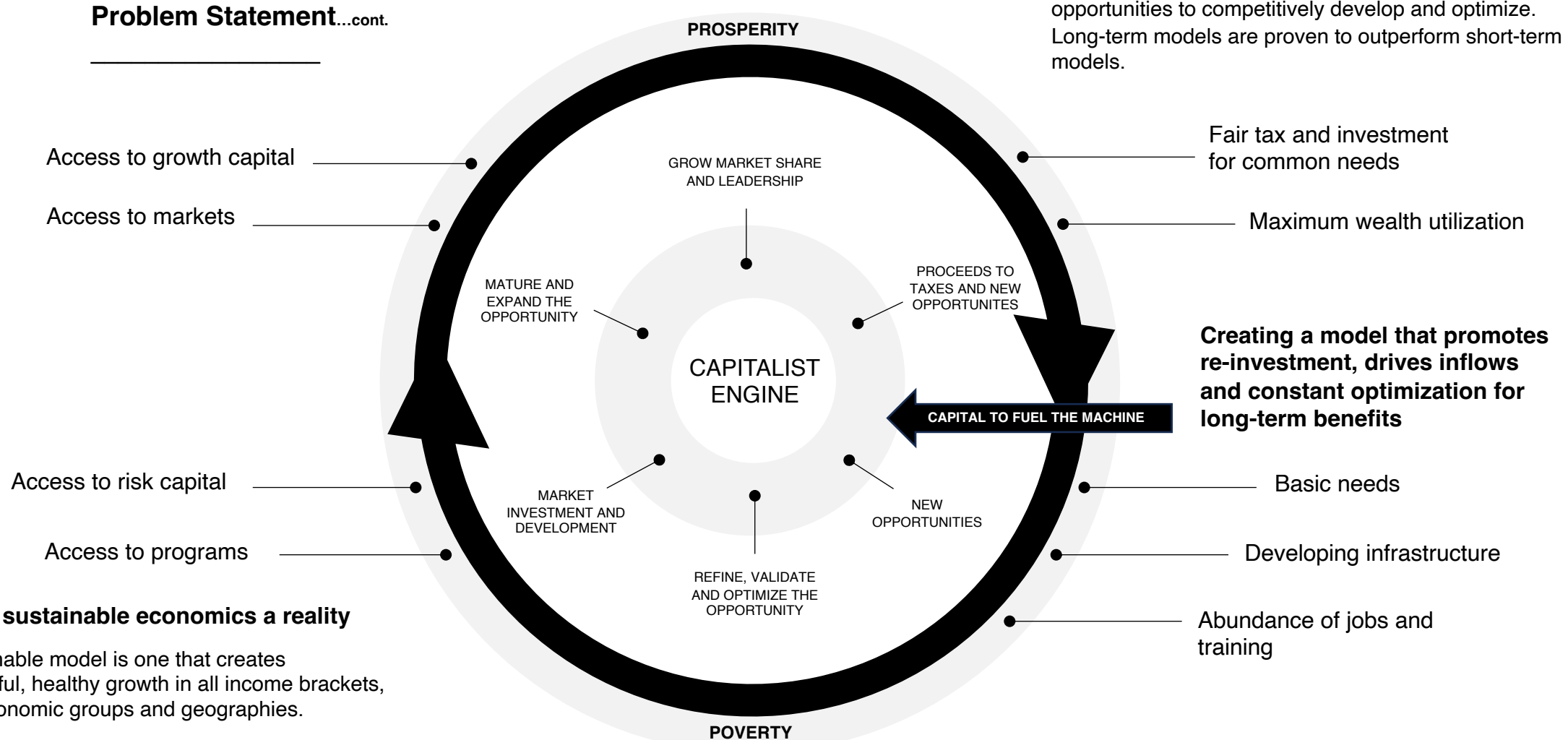
Wealth



Wealth

RESPONSIBLE CAPITALISM

Capitalism is patient. Capitalism is always looking for opportunities to competitively develop and optimize. Long-term models are proven to outperform short-term models.



Making sustainable economics a reality

A sustainable model is one that creates meaningful, healthy growth in all income brackets, socio-economic groups and geographies.

Removing the impediments so that capital can flow, frictionless and efficiently through the system which encourages long-term investment.

The Power of a Digital Coin: Its unprecedented ability to raise capital

Bitcoin (BTC)

Primary Purpose

1. Medium of exchange
2. Store of value

Major Benefits

- Frictionless movement of money.
- Digital currencies can instantly, raise enormous amounts of capital from around the world to fund new, theoretical concepts.
- The Bitcoin thesis has both a long-term investment component with the added benefit of immediately liquidity.

Bitcoin surpassed \$1T in valuation.

What if there was a **new digital coin**? One that had similar capabilities but was **designed to do more**.

And what if it was given a similar valuation?

It could power a **massive economic upgrade** and fix what's wrong with the system.

Wealth Coin (WEL)

Primary Purpose

1. Medium of exchange
2. Store of value
3. **NEW: A Treasury**
(like traditional currencies but way, way better)

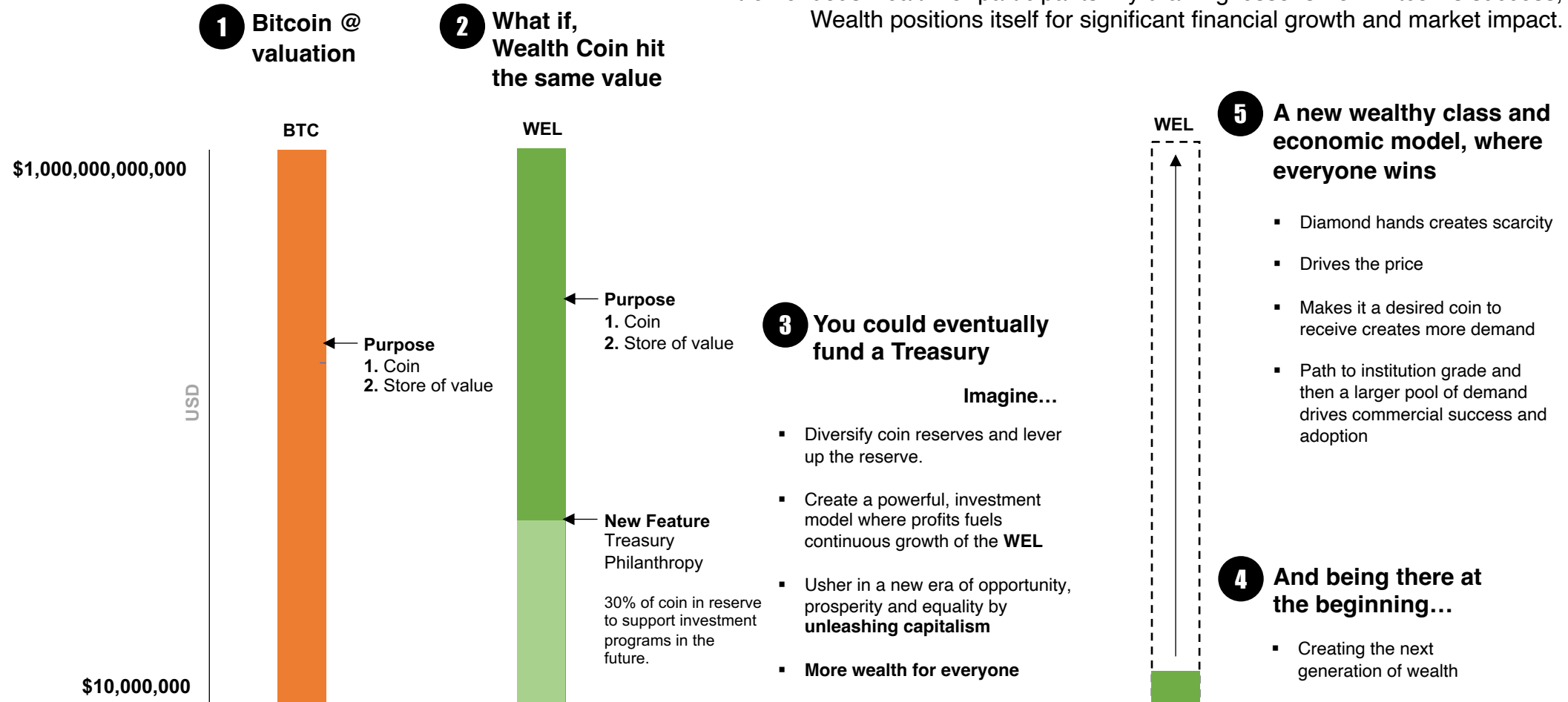
Major Benefits

- Combines the capabilities of Bitcoin with additional features to power a massive economic upgrade.
- A Treasury designed to drive long-term investment and optimization, creating a sustainable economic model. Enables a stable and durable store of value.
- In addition, this model has provisioned \$100B USD for charities. \$10B USD could end hunger in a nation.
- Promotes responsible capitalism, universal rights, and frictionless democracy.

Wealth Coin: A lesson learned from Bitcoin

Bitcoin Surpassed \$1T+ in valuation

Wealth aims to achieve a valuation comparable to Bitcoin's \$1 trillion, unlocking tremendous wealth for participants. By drawing lessons from Bitcoin's success, Wealth positions itself for significant financial growth and market impact.



Treasury Will Enable Four Key Investment Models



DIGITAL COIN

Launch a digital coin



Wealth Coin
SYMBOL: WEL

The introduction of a true digital coin:

- i. Medium of exchange
- ii. Store of value
- iii. Proxy for an economic model

At right valuation, use reserves to ICO/Private Placement to create a Treasury to fund investments in technologies, businesses and charities.

Optimizing capitalism to maximize wealth creation for everyone. A more universally beneficial, economic model

Without changing a single law, this construct works within existing legal frameworks.



TECHNOLOGY INVESTMENT MODEL

Invest in commercial solutions that power a digital democracy

1. Founder ID

Founder ID: A digital ID and passport into the community, promoting participation and voting.

Founders may participate in the Performance contests to create billionaires and support charities.

-----Future Projects-----

Commercial technologies to create a frictionless democracy and economic system.

2. Project Cobalt
3. Project Mercury
4. Project Palladium



BUSINESS INVESTMENT MODEL

Invest in businesses that support this model for superior returns

Most markets have shifted to short-term investment horizons, leaving an incredible opportunity in the long-end of the curve.

Leveraging the Treasury to fund a proven, large-scale investment strategy to revitalize regions of opportunity.

Invest in and expand key companies in essential verticals that align to our Investment Philosophy, focused on responsible and sustainable capitalism.

A systemic upgrade which generates meaningful, sustainable wealth creation for everyone.



SOCIAL DEVELOPMENT

Funding critical charities

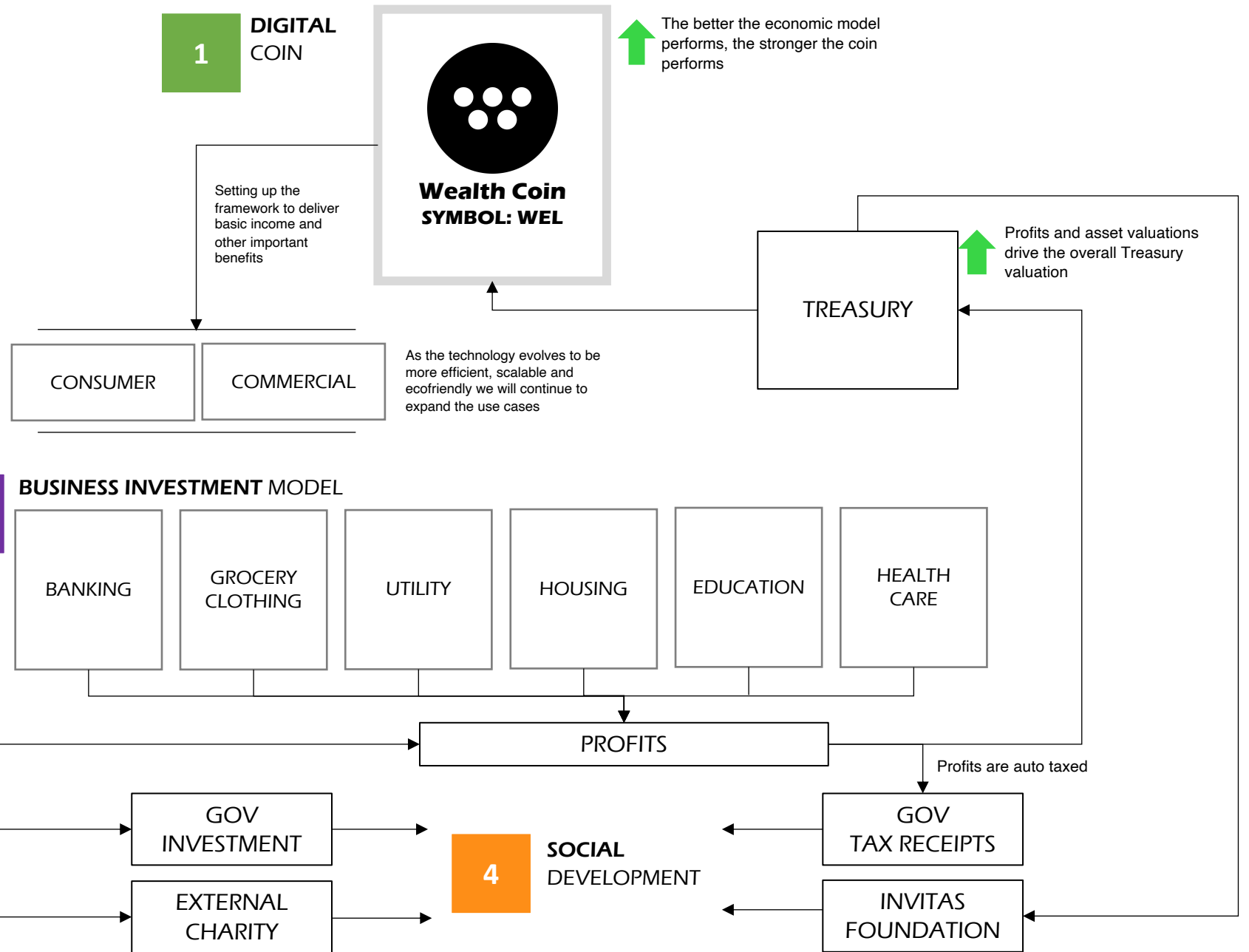
Focus on funding critical charities and social utilities to create thriving economic zones.

We will invest and fund these organizations with our digital coin.

Organizations will include Boys and Girls Club of America, United Way, The Rotary Club, Salvation Army, Wikipedia, Red Cross, Feeding America, YMCA, Veteran Programs, Food Banks etc.

Not treating them as charities but **critical social utilities.**

Digital Coin powered by an Economic Model





DIGITAL COIN

Relative Digital Coin Valuations

TOTAL IN CIRCULATION -----	BITCOIN	PEPE	WEALTH
CIRCULATING MARKET CAP	\$1.3T	\$6.3B	\$10M
TOTAL IN CIRCULATION	19.70M	420T	10B
TOTAL DAILY TRADING VOLUMES	\$15.6B	\$2.1B	\$xM

Objective: Creating a viable alternative digital coin

Bitcoin surpassed \$1 Trillion in market valuation, and funds are allocating a portion of their resources to digital assets. There is now an opportunity to develop an alternative digital coin based on a real economic model.

Our coin is modelled on traditional economic theory. Designed to enable an upgrade to the current economic model and to power a successful, proven, investment approach.

All economic models are an investment thesis. And the relative performance of it, determines the coin valuation. Our mission is to use the digital coin to execute a superior investment model and maximize the coin valuation where everyone benefits.

Wealth Coin:

WEL

Ethereum Mainnet:

0x1dE8Df9Fa887917d50A2ee11bB2CcecF71EAd3cc

Base Mainnet:

0xBF1ba91C02659Db90a57c92f800F0bFEB290e399



DIGITAL COIN

Wealth Coin:

WEL

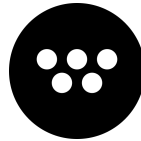
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The Treasury: Accountable to the Community



**WEALTH COIN
SYMBOL: WEL**

TREASURY:	2.0B
PHILANTHROPY:	1.0B
PUBLIC FLOAT:	7.0B
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TOTAL MINTED:	10.0B

NOTE:

The Treasury will capitalize itself when the valuation of the Coin reaches a desired level via a regulator approved offering.

When the Voting Exchange has been certified, it will decentralize voting on key aspects of governance and operations can be executed with confidence.

Treasury/Philanthropy holders have restricted circulation.

Treasury Mandate

The Treasury operates and maintains systems that are critical to this new financial infrastructure. It will have the ability to expand or contract the money supply and issue debt based on the needs of this economic model. It will operate very similar to the US Treasury with two important distinctions:

1. The Treasury Officers will be elected by the community and stand for election every 4 years.
2. Money supply is fixed at 10B.

Treasury Objectives

- Optimize coin and money transfer efficiency to Bitcoin comparable.
- Treasury will capitalize when Coin reaches the right valuation. Capitalization will occur via regulator approved offering.
- Commercial funding activities for the **Investment Model.**
- Implement **Social Development activities.**
- Enable all operational and support activities.
- Treasury asset diversification.
- List on multiple CEX.



DIGITAL COIN

The Treasury and Philanthropy Restrictions

The reserve designated for Treasury and Philanthropy is restricted to 40% of the total supply (4 billion).

A fundamental aspect of democracy is the freedom to choose. Whether to hold, trade, or sell Wealth is entirely a free decision.

Wealth has been allocated to value creators, innovators, and those in need within the community. This distribution is unrestricted, allowing individuals to decide whether to sell or hold based on own discretion and their personal circumstances. This flexibility is a core characteristic of healthy markets and democracies, where market forces ultimately determine distribution and pricing.

The company will release 500 million coins to begin circulation at a valuation of \$10 million. This is a Meme Coin start to incentive participation and greater potential returns to early adopters.

However, unlike Meme Coins, the power of Wealth lies in its economic science, which has the potential to ignite a new age of prosperity.

Wealth will launch first, followed by investment in the Treasury through a proper regulatory-approved offering once the total valuation achieves scale.

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Base Mainnet:

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The Restricted Unlock Milestones

PRE-REQUISITE CONDITION 1		PRE-REQUISITE CONDITION 2	
Total Market Capitalization Target (10B Wealth Coin Minted) IN USD	Est Price/Share IN USD	Total 3 Day Trading Average Target IN USD	Total Restricted Coins Unlocked
\$1T	\$ 100.00	\$ 10,000,000,000	1,000,000,000
\$750B	\$ 75.00	\$ 7,500,000,000	200,000,000
\$500B	\$ 50.00	\$ 5,000,000,000	200,000,000
\$250B	\$ 25.00	\$ 2,500,000,000	200,000,000
\$100B	\$ 10.00	\$ 1,000,000,000	100,000,000
\$50B	\$ 5.00	\$ 500,000,000	100,000,000
\$10B	\$ 1.00	\$ 200,000,000	100,000,000
\$1B	\$ 0.10	\$ 20,000,000	100,000,000
\$500M	\$ 0.05	\$ 10,000,000	
\$100M	\$ 0.01	\$ 2,000,000	
\$10M	\$ 0.001	-	-

All Restricted Wealth is unlocked when the valuations crosses above \$1 Trillion USD in Total Market Capitalization. This should not be a concern for the market because it will allow the Treasury to execute its economic model and currency diversification strategies to ensure the durability and reliability of the coin.



DIGITAL COIN

A Coin and the Community: An Incentive Plan to Drive Participation

Who Wants to be a Billionaire?

Building the community with the most **spectacular performance contest in history**, offering a **Grand Prize of \$10 billion USD**.

In this contest, 3 Billionaires and 6 Millionaires will be created, and \$100 billion USD will be available for charities if the contest achieves its performance milestones.

Anyone is eligible to compete in this performance contest, with a minimum holding of 100 Wealth and subject to the rules, conditions and regional legal restrictions.

Ten (10) wallets have been created with an allocation of Wealth. Founders must use trading skills and strategy to outwit and outsmart the other Founders to win the wallets.

The Founder (every Wealth holder is a Founder) who executes the successful trade that results in Wealth hitting any of the specified milestones first, according to the contest rules, conditions and restrictions, will be awarded the Wealth in that wallet. A Founder can win only one wallet in this contest.

By joining Wealth early and holding onto the coins, users can benefit from the increased value of the holdings. If Wealth reaches its target market capitalization of \$1 trillion USD, like Bitcoin, an initial investment of \$100 USD could grow to \$10 million USD. Unlike traditional contests, early participants have the potential to win simply through the appreciation in coin value.

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\$100 spent better than a lottery ticket.

The Performance Milestones

PRE-REQUISITE CONDITION 1			PRE-REQUISITE CONDITION 2		
Total Market Capitalization Target (10B Wealth Coin Minted)	Estimated Price/Share	Estimated Multiple from Starting Valuation	Total 3 Day Trading Average Target	Total Coins in Each Wallet	Value of Coins in Wallet @ Target Market Capitalization
IN USD	IN USD		IN USD	WEALTH COINS IN WALLET	IN USD
\$1T	\$ 100.00	100,000	\$ 10,000,000,000	100,000,000	\$ 10,000,000,000
\$750B	\$ 75.00	75,000	\$ 7,500,000,000	100,000,000	\$ 7,500,000,000
\$500B	\$ 50.00	50,000	\$ 5,000,000,000	100,000,000	\$ 5,000,000,000
\$250B	\$ 25.00	25,000	\$ 2,500,000,000	20,000,000	\$ 500,000,000
\$100B	\$ 10.00	10,000	\$ 1,000,000,000	20,000,000	\$ 200,000,000
\$50B	\$ 5.00	5,000	\$ 500,000,000	20,000,000	\$ 100,000,000
\$10B	\$ 1.00	1,000	\$ 200,000,000	20,000,000	\$ 20,000,000
\$1B	\$ 0.10	100	\$ 20,000,000	20,000,000	\$ 2,000,000
\$500M	\$ 0.05	50	\$ 10,000,000	20,000,000	\$ 1,000,000
\$100M	\$ 0.01	10	\$ 2,000,000	20,000,000	\$ 200,000
\$10M	\$ 0.001		-	-	-

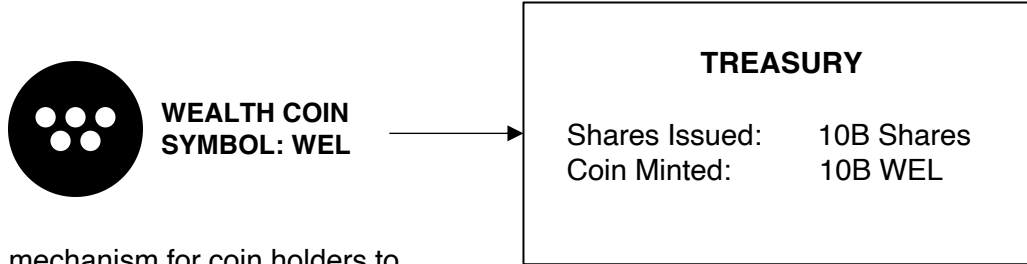
Are we concerned about market dumping? No. Dumping enhances the diversity of the community pool, enabling more participants to engage at lower valuations. This is a healthy and essential aspect of a free market and democracy. Assets naturally flow to those who value them most. However, it's crucial to understand the value underpinning these assets. Therefore, we encourage you to read the whitepaper, which outlines a robust new economic model that defines this currency. This is not a meme coin; it could be the beginning of something much more significant.

1

DIGITAL COIN

Creating a Stable, Digital Coin and Framework for Basic Income

Objective: developing the ability to peg the coin to a share in the company.



This creates a mechanism for coin holders to apply to the company, to peg their coin to shares in the company and a potential path to formally become shareholders. This would require full regulatory filings and compliance to jurisdictional laws and procedures.

By successfully pegging the coin, the Coin becomes a direct proxy for shares in the Treasury and could eventually transfer the full benefits of being a shareholder.

As a result, a **framework for basic income** is enabled. And the ability to fully participate in the **decentralized voting** aspects of the company and economic model is established.

The Treasury will issue and maintain Shares/Coin in the company @ 1:1 ratio

IN ORDER TO TETHER IN THE US

KYC
Regulatory data
collection/disclosure
SEC REG(D)

BENEFITS

Shareholder rights
Voting
Participation in dividends

Wealth Coin:

WEL

Ethereum Mainnet:

0x1dE8Df9Fa887917d50A2ee11bB2CcecF71EAd3cc

Base Mainnet:

0xBF1ba91C02659Db90a57c92f800F0bFEB290e399

Currencies are relatively, more stable when they are a proxy for a country's economic health. It becomes a real basis for valuation.

Here, we are defining how the Wealth Coin follows traditional fiat currencies and a pathway to becoming a security at the discretion of the holder.

Providing a clear use case, for a definition of a digital coin and at which time, and the manner it becomes a traditional security.

Aligning a coin to traditional economic theory, creates a more stable and predictable vehicle for payments and transfers. In addition, unlike physical currencies, the ability to associate rights and evolving features and capabilities.

This is where digital currencies matched to an economic model/investment thesis can dramatically upgrade the economic conditions/capabilities in any market.

Tethering a Coin to the equity is completely optional and at the discretion expense of the coin owner. And the equity tether is voided when the coin ownership is transferred.

DIGITAL COIN

How to Buy Wealth

Buy Our Coins with Ethereum or Base: Choose Your Path

Currently, we are listed on Uniswap, we will be expanding our options shortly. In meantime, we are excited to offer two ways to purchase our coins, catering to your preferences and needs. Whether you choose Ethereum or Base, each option comes with unique benefits.

Buy with Ethereum

Ethereum, the leading smart contract platform, provides a robust and widely recognized method to acquire our coins.

Buy with Base

Base, offers a cheaper and efficient alternative for purchasing our coins. The lower fees will be important when we list on Coinbase and it matures into an accepted currency.

Why Choose?

Both Ethereum and Base provide reliable and efficient ways to join our community. By offering multiple purchasing options, we ensure flexibility, accessibility, and convenience, allowing you to choose the method that best suits your needs.

Wealth Coin:

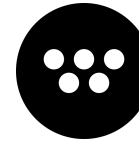
WEL

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Base Mainnet:

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WEALTH COIN
SYMBOL: WEL

Ethereum Mainnet

Uniswap Direct Link:

<https://app.uniswap.org/swap?outputCurrency=0x1dE8Df9Fa887917d50A2ee11bB2CcecF71EAd3cc&chain=mainnet&inputCurrency=0xA0b86991c6218b36c1d19D4a2e9Eb0cE3606eB48>

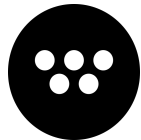
Base Mainnet

Uniswap Direct Link:

<https://app.uniswap.org/swap?outputCurrency=0xBF1ba91C02659Db90a57c92f800F0bFEB290e399&chain=base&inputCurrency=0x833589fcd6edb6e08f4c7c32d4f71b54bda02913>

TECHNOLOGY INVESTMENT MODEL

Founder ID: Every Person Counts, Every Action Matters



FOUNDER ID
POPULATION: 8.2B

There are 8.2B people in the world. Together we can build a better system.

The Founder ID serves as a digital ID and passport into the community, promoting active participation and voting. Wealth will also host performance contests to create billionaires and support charities, fostering a dynamic and engaged community.

All global citizens are entitled to claim a Founder ID. A token that is your ID, KYC and Passport into the community. It will be your voice through participation and voting. The community will be able to shape and implement future capabilities.

It is non-transferable. As jurisdictions allow, citizens can claim their right to the Founder ID. This will not be a part of the Coins in circulation.

This creates a framework for **basic income** and direct, continuous participation in any benefits/success of the model within their applicable jurisdictions. The viability and timing is all subject to regulatory and legal compliance and at the discretion of the company.

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High-tech mechanisation will make it necessary for states to provide citizens with a basic income to ease social inequality, according to serial tech entrepreneur

Elon Musk

The solution to poverty is to abolish it directly by a now widely discussed measure: the guaranteed income.

Martin Luther King Jr.

Alone we can do so little, together we can do much.

Helen Keller

TECHNOLOGY INVESTMENT MODEL

Investment Platform

A completely digital framework to investing

Leverage the Treasury to launch frictionless investing in technologies that power a frictionless Democracy. Eliminate paperwork, needless process, bureaucracy, filings and nonproductive latency between an idea and execution and benefits. Every government and company in the world has the same problems, it costs billions in waste every year. Now is the time to fix that through three potentially, lucrative initiatives:

- 1. Project Cobalt**
- 2. Project Mercury**
- 3. Project Palladium**

**Register for more
information.**

register@invitas.com

BUSINESS INVESTMENT MODEL

Fundamental, long-term Investment in Quality Businesses

Investment Approach

Leverage the Treasury to fund a large-scale, investment strategy to revitalize, viable regions leveraging emerging businesses.

This is a long-term investment approach; 10 - 20 years.

Take significant investment positions in leading companies from the following industries: Banking, retail (groceries, clothing etc.), utilities, housing, education and healthcare.

Companies that align to our Investment Philosophy.

We will take their core expertise and extend them in concert into these regions.

Creating a massive revitalization program very much like post-war, rebuilding/investment projects (e.g., The Marshall Plan).

History has clearly demonstrated that by investing in communities and revitalization, the approach tends to yield superior investment results over the long term as the investment valuations, people, properties and assets appreciate.

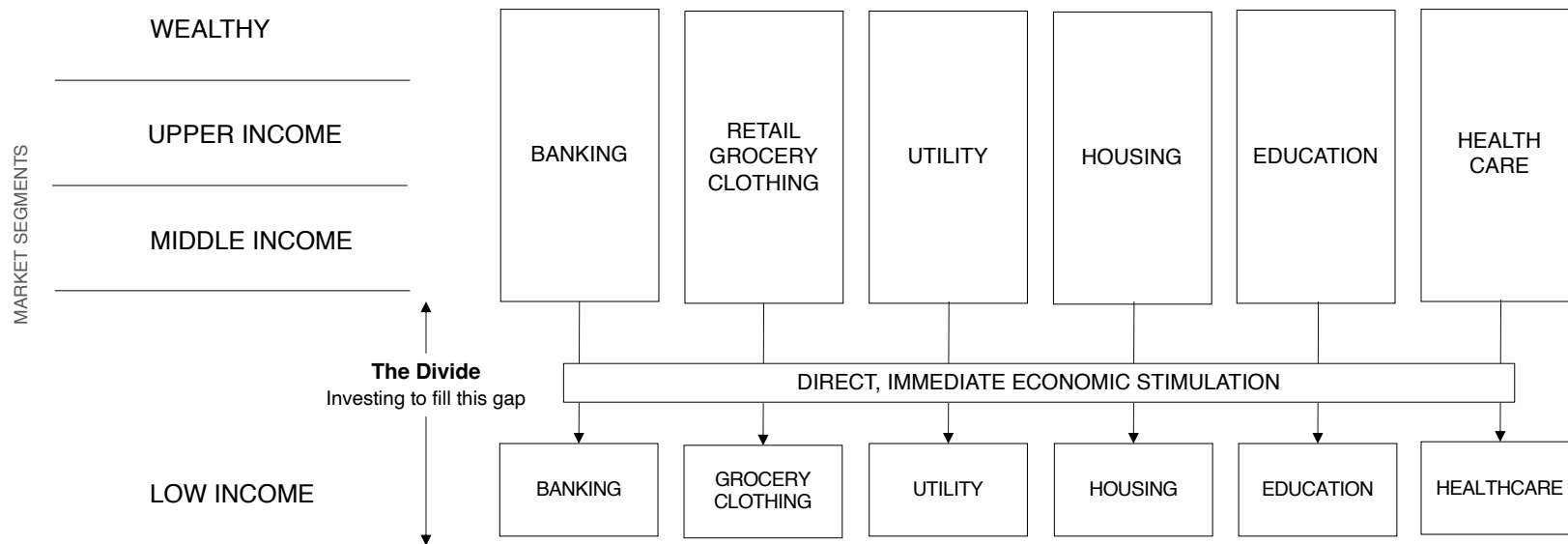
Investment Philosophy

1. NON-PUBLICLY, TRADED COMPANY
2. ESTABLISHED AND SUCCESSFUL IN CORE MARKETS
3. PROPORTIONAL SALARY/INCENTIVE STRUCTURE FOR ALL EMPLOYEES
4. LONG-TERM INVESTMENT HORIZON
5. STEADY PREDICTABLE RATE OF RETURN
6. SIMPLIFIED TAX STRUCTURE AND MEANINGFUL CONTRIBUTIONS
7. ACTIVE IN COMMUNITY DEVELOPMENT AND SUPPORT
8. TRANSPARENT, TRUSTED REPORTING OF FINANCIALS

3

INVESTMENT MODEL

Historic Success based Investment Approach



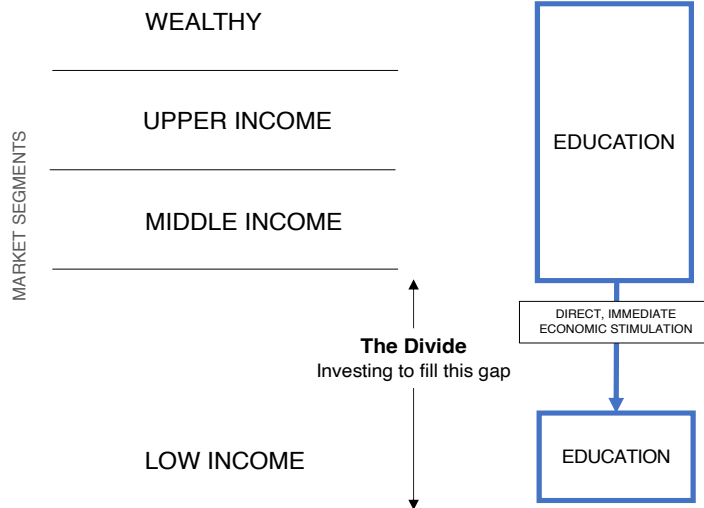
This approach is similar to most post-war redevelopment programs, like the Marshall Plan of WWII. Investing in these critical business verticals/leaders create thriving economic ecosystems and has historically produced exemplary returns and economic benefits (eg. Europe, Asia and more locally, Brooklyn NY).

As zones develop, their productivity contributes to the overall business and economic model.

Removing the barriers to the economic flow of dollars through the system. All viable zones become rewarding with the right timeframe and coordinated investment plan.

INVESTMENT MODEL

Breaking the Cycle of Poverty within One Year



The Power of Computer Science

India transformed itself from an impoverished nation, focused on low cost, textile manufacturing, to a technology powerhouse in a one generation.

We can do the same but faster in underdeveloped zones.

By enabling free computer science at local community centers, with an additional focus on **Grades 10, 11, 12**, we can change a youth's entire income generating profile from unemployed and struggling, to being employed in a high-paying technical job.

After just six months of an introductory course to software, it is enough to allow any resource to be a competent, software tester. **Wage: \$15-20/hr**

After 1-2 years of education/experience, the natural progression is junior software developer. **Wage: \$30-40/hr**

After 2-3 years, the natural progression is intermediate software developer. **Wage: \$40-70/hr**

After 3-5 years, the natural progression is intermediate software developer. **Wage: \$70-100/hr**

Inner Sourcing not Outsourcing Software Talent

A computer programming language is a language like English or French. It has a vocabulary, grammar and syntax but it is way easier to learn and the tools today make it even faster and fun.

By partnering with charity organizations with community centers, like Boys and Girls Club of America, we can change the economic profile of those resources, in months. This can create a vibrant and younger middle class almost immediately.

Promoting this as a nationwide program of **InnerSourcing vs Outsourcing**, technical talent will accelerate transformation of these zones and dramatically enhance the economic conditions.

This can be that rare moment in history where we can break the cycle of poverty, create a vibrant middle to upper middle class, and restore a healthy, economic model.

We can become one of the largest, global staffing companies in the world.

4

SOCIAL DEVELOPMENT

Philanthropy

100M Wealth Coin
SYMBOL: WEL

Not-for-profits like these are the suggested candidates for a grant.

We view these organizations as critical social utilities that are necessary for our updated economic model, and as foundational pieces for a healthy democracy.

As the economic model becomes more successful, these not-for-profits will benefit proportionally as the coin appreciates relative to other currencies.

With increased investment and commercial activity, along with greater tax receipts for social programs and support for these complementary organizations, underperforming economic zones can successfully revitalize and generate superior wealth creation across all demographics.

Every year, all members holding a Founder ID will recommend and vote on the candidate organizations for a donation allotment from the Treasury.

LEGAL AID

FOOD BANKS

WEB3

UNITED WAY

Investment in Social Utilities

SALVATION ARMY

ROTARY CLUB

RED CROSS

CLIMATE CHANGE

YMCA/YWCA

WIKIPEDIA

Ending the need for Fund Raising

1. Bitcoin is now >\$1T
2. Could this digital coin, modelled on modern economic theory, approach a similar valuation.
3. If so, each charity would have a reserve worth ~\$10B.
4. In the case of Food Banks, it could eliminate food insecurity for an entire nation?

NOTE:

These charities are examples of complimentary models. Final selection will be voted on by the community

MANAGEMENT TEAM

Experience and Execution Excellence in Shaping Tomorrow

- BOARD OF DIRECTORS
- CHIEF EXECUTIVE OFFICER
- TREASURY OFFICER
- INVESTMENT OFFICER
- SOCIAL DEVELOPMENT OFFICER
- TECHNOLOGY OFFICER

Forgive our anonymity. We are a quiet society focused on human development and prosperity.

When the company is successfully capitalized, we will select and install an effective management team.

The community will be able to nominate candidates and then vote on their preferred candidates.

Until the Voting Exchange is certified for integrity and efficacy, the votes and any community participation will be used as a guide only. The company will be responsible for all decision making in the company. The voting will eventually become the standard method of executing decentralized corporate functions, such as the selection of executive management, treasury and board members.

Striking a balance between functions that should be centralized (run by experts) and those that should be decentralized. With the goal, the company and the management team are accountable to the community.

If you are interested in joining, please contact us on X.

X is our primary digital communication tool.

Appendix: Q/A

What is a coin?

Currencies today have these essential characteristics:

1. Represents the relative performance of an economic model.

Modern economic theory has evolved to accept coin as a direct reflection of the health of the economic model it represents.

An economic model is an investment thesis. The stronger the relative outcomes, the stronger the coin.

2. Store of value.

Stronger and more predictable outcomes of an economic model facilitates a more preferred/stable/appreciating store of value.

3. Legal tender.

The stronger the store of value, and the more universally accepted/efficient it is, the more preferred it is as legal tender

The USD used to be pegged to the gold standard.

That is no longer necessary, it is generally accepted that USD is a proxy for the health of the US economy. The stronger the relative economy, the stronger the dollar.

We will be modeling our coin on the traditional, economic interpretation of a coin and creating a stable and appreciating store of value.

Blockchain is, currently, not an efficient micropayment technology. Due to competitive energy and process inefficiencies, we will wait for technology upgrades and regulatory acceptance before utilizing for microtransactions.

Appendix: Q/A

Why create a digital coin?

We will use a digital coin to fund a massive-scale, investment plan. A complete revitalization of the economic system. Fix the inequality, introduce superior, long-term wealth creation for all.

1. Investing in long-term, sustainable capitalism.

Most of the industry leaders have become publicly traded companies. Publicly traded companies tend to have shorter-term investment horizons at the expense of longer-term opportunities.

This creates an incredible opportunity to exploit a timeless, proven method of developing viable economic zones/communities where most public companies cannot.

2. Launch lucrative revenue generating technologies.

Project Cobalt, Project Mercury, Project Palladium

3. Invest in philanthropies that are focused on community engineering in the communities we are investing, examples could be:

Food Banks, United Way, The Rotary Club, Salvation Army, Wikipedia, Red Cross, Climate Change, YMCA, Legal Aid, Web3 etc.

The Marshall Plan was an enormous investment plan to redevelop post WWII Europe.

These long-term investments generated tremendous returns and rebuilt highly, successful nations and communities.

Locally, the economic development of Brooklyn, NY was another incredible investment example on the same proven principles: a coordinated, systemic approach can revitalize most economic zones. The long-game typically, outperforms tactical models.

Our coin enables a long-term, economic investment model with the added liquidity benefit of being a coin - just like the USD.

This economic model should create a stable, reliable and appreciating coin.

Appendix: Q/A

How does this coin benefit me?

The more you participate, the better this economic model performs, the more you benefit.

1. If the model actualizes then a \$100 USD coin purchase could be worth \$10M USD
2. You are entitled to a Founder ID.
This is your basic benefit and entitlement. It will also, serve as your digital ID. It is non-transferable. It is your inalienable right.
3. We will use the Wealth Coin as a method of payment/wage for valuable services in this community. You will be able to earn Coins through a series of defined jobs.
4. And eventually, when regulations allow and a mechanism is developed, we will explore a way to tether each Coin to a unit of a share in the Company, on a 1:1 basis. Thereby, creating a formal pathway to becoming a shareholder.
5. And by being a shareholder, you can participate in the typical aspects of corporate operations, and the right to participate in disbursements like Dividends. Thus, creating the potential mechanism for basic income.
6. Your vote and participation matters. You will be able to vote on major aspects defined by the Company, which may include selecting the management team, key investment decisions and product releases.

The system is not working for majority of citizens.

The beautiful things about a Democracy, is that you do not have to fight the system; you can simply create a new one.

Innovation, choice and freedom are the fundamental concepts of Democracy.

This is not a revolution; it's an **evolution**.

Where the more you participate, the faster the transformation, and greater the benefits.

Appendix: Q/A

What's the plan?

Activities will focus on the following areas:

1. Launch the Coin.
2. Recruit, select and hire the best management team in each of the specific, functions. The community will be able to recommend and vote on potential candidates (this will only be used as a guiding reference until we can perfect the Voting Exchange).
3. When the Coin scales, issue an offering to capitalize the Treasury.
4. Launch the Treasury operations and Investment Model
5. Launch the Social Development Program and capitalize, critical Not-For-Profits complementary in our corporate investment plans.

BITCOIN MARKET CAPITALIZATION:
\$1T USD

The objective is to capitalize the Wealth Coin with a similar valuation but in a manner that produces better economic outcomes and benefits for everyone.

Appendix: Global Wealth is Decreasing and the Wealth Gap is Widening

Global Wealth Trends:

According to the World Bank's "Changing Wealth of Nations" report, global wealth has grown significantly from 1995 to 2018. However, this growth has often come at the expense of future prosperity and has exacerbated inequalities. Low-income countries, which account for around 8% of the world's population, have seen their share of global wealth remain below 1%. Additionally, many of these countries have experienced a decline in wealth per capita, further highlighting the unequal distribution of global wealth([World Bank](#)).

Impact of the COVID-19 Pandemic:

The COVID-19 pandemic has intensified economic inequalities. The World Economic Forum reports that the pandemic has reversed years of progress in reducing poverty and widened the wealth gap. The richest 10% of the global population now owns 76% of all wealth, while the poorest half owns just 2% ([World Economic Forum](#)) ([World Economic Forum](#)).

Wealth Concentration:

Data from Credit Suisse's Global Wealth Report reveals that in 2022, the richest 1% of the world's population owned 45.8% of global wealth, while adults with less than \$10,000 in wealth made up 52.5% of the global population but held only 1.2% of global wealth. This stark disparity underscores the widening wealth gap([Inequality.org](#)).

Implications for Wealth:

The Wealth white paper's assertions about the decreasing global wealth and widening wealth gap are well-supported by data from reputable sources. These trends underscore the need for innovative economic models like Wealth that aim to address systemic inequalities and promote more equitable wealth distribution.

Conclusion:

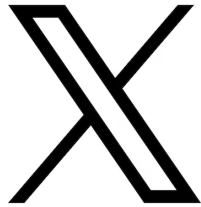
The facts presented in the Wealth white paper about global wealth trends and economic inequality are accurate and supported by multiple reliable sources. This foundation strengthens the white paper's argument for the introduction of Wealth as a means to create a more inclusive and sustainable economic model.

Safe Harbor Statement

Wealth Coin (“Coin”) is a medium of exchange. Nothing in the presentation or any statements in public or private constitute any assurance of the Coin’s worth or value. For those using the Coin as a store of value or investment, you do so at your own risk. It is important to understand this is a highly speculative asset. You may lose all of your money. Before you buy the Coin, do your research to understand the risks and do not venture any monies you cannot afford to lose. Coinbase maintains a section dedicated to helping people learn about crypto: to learn more please visit <https://www.coinbase.com/learn>

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